



NEIGHBORHOOD  **2023**
PROTECTION REPORT





Dear Neighbors,

Thank you for your support of the Chicago Cubs in 2023. Each year, we are proud to share with the community our efforts aimed at protecting and enhancing the quality of life for Lakeview residents, while ensuring the fan and visitor experience at Wrigley Field is the best in baseball.

The health and safety of our fans, associates and community, was and remains a top priority. Additionally, the Cubs continue to be a philanthropic leader in Chicago. Locally, our community investments of more than \$1 million helped to fulfill our commitment to keep Lakeview safe, informed, clean and vibrant.

Our notable achievements in 2023 are highlighted in this report. Among them:

- Nearly 81,000 fans used the remote parking lot at 3900 N. Rockwell Street and took the shuttle bus to and from Wrigley Field, helping alleviate traffic in the neighborhood.
- Nearly 7500 bicyclists took advantage of the free valet service down the block from the ballpark, further reducing traffic and air pollution in the area.
- Our neighborhood newsletter provided regular updates about events inside and outside the ballpark, including impacts to parking, traffic in the area and construction activity.
- We continued to help keep our neighborhood clean with regular litter abatement and community clean-and-green events.
- Our commitment to public safety is a top priority. We contributed \$65,000 to the Chicago Police Memorial Foundation for the purchase of a command van to be used in the 19th District.

We also are proud of our investments in the community. In 2023, the Cubs and Cubs Charities supported millions of dollars in charitable grants and donations to deserving nonprofit organizations in the neighborhood and throughout Chicago.

Many of these contributions were directed to the Lakeview community. This year, our donations helped support neighborhood organizations and investments at local schools, parks and nonprofits. The 2023 School All-Star Grants granted a total of \$475,000 to every Lakeview-area preschool, elementary school and three local high schools for the 7th straight year.

The Cubs provided and funded neighborhood protection activities for Cubs games and musical performances at Wrigley Field at a pace unequaled in Chicago. The team also paid tens of millions of dollars in direct amusement taxes in 2023 and helped generate millions more dollars in new spending in our community.

We continue to actively participate in the community, working hard to improve the quality of life in our neighborhood. The restoration and expansion of Wrigley Field represents our investment of 750 million dollars to help keep our community and our ballpark thriving for another generation.

Thank you for your help along the way. We look forward to continuing to work together in 2024.
Sincerely,

The Chicago Cubs



REMOTE PARKING OPERATION

As part of an ongoing commitment to ease vehicle traffic and reduce the number of cars near Wrigley Field, the Chicago Cubs continued to offer free remote parking during night and weekend games and concerts in 2023.

The remote parking lot is located at 3900 N. Rockwell St., just east of the Chicago River immediately south of Irving Park Road and is operated by Cubs personnel. The parking service also offers bus transportation to and from the remote lot and Wrigley Field.

During the 2023 regular season, which included 63 regular season night and weekend games and 10 concert dates, nearly 20,000 cars parked at the lot and more than 81,000 fans rode the free shuttle bus to and from Wrigley Field.

Highlights of the year include:

- Total cars parked: nearly 20,000.
- Total fans using the lot: nearly 81,000.
- Average number of guests per event: 1,110.
- Average number of cars per game: 274.

The Cubs created television and radio advertisements for the remote parking facility to help encourage its use. The advertising highlighted its convenient location. Cubs Season Ticket Holders, single game ticket purchasers and concert ticket purchasers were sent information with their ticket orders. Fans also could get more information about the remote parking lot from the Cubs website, www.cubs.com.

Electronic message boards on Irving Park Road and Addison Street, near Rockwell Street, continued to promote the remote parking facility before and during games. These signs were visible for all night and weekend games at locations adjacent to City streets. Static signage on many streets in the area, as well as on the Edens and Kennedy expressways, further helped direct cars to the remote parking lot.

BICYCLE CHECK SERVICE

In 2023, the Chicago Cubs once again offered a popular, free bicycle check service from a valet location just east of the main entrance for the CTA Red Line stop on Addison Street. The bicycle check operated throughout the regular season and continued for all concerts at Wrigley Field. Service started two hours before regular season games and concerts and ended one hour after the conclusion of the event. Nearly 7,000 fans took advantage of the free service in 2023.

This free service continues to host a regular clientele of riders and continues to be a major contributor to reductions in vehicular traffic in the community. In addition to the Cubs' official bicycle check service, hundreds of fans used one of the many bicycle racks around the ballpark. Many Cubs employees and vendors serving the ballpark also used the valet service.





TRAFFIC MANAGEMENT AUTHORITY

The City's Office of Emergency Management and Communications' Traffic Management Authority (TMA) was again instrumental in working with the Cubs and the community to reduce traffic congestion and coordinate traffic flow during events. The flexibility of TMA personnel is key to addressing shifting traffic needs. The number of TMA personnel is designed to increase or decrease as needed in response to traffic demands. Typically, traffic aides are posted in the streets around Wrigley Field, the Cubs' remote parking lot and locations determined by the City of Chicago to assist vehicular traffic on event dates. The Cubs pay the City of Chicago for the cost of TMA traffic aides. In 2023, the total payment for Cubs home games and concerts was nearly \$500,000.

PROMOTION OF ALTERNATE TRANSPORTATION

The Chicago Cubs continue to use television and radio broadcast time and print advertising to promote public transportation and alternate means of getting to the ballpark, including CTA, Pace, the shuttle service from the remote parking lot at 3900 N. Rockwell Street and the bicycle valet operation.

The Cubs also used ballpark and digital assets to promote alternate means of transportation to reach the Friendly Confines:

- Promoted CTA service on Wrigley Field video boards.
- Broadcast in-park announcements during games.
- Provided detailed alternative transportation information on www.cubs.com and in ticket holder logistical emails.
- Provided public transportation and remote parking information in Cubs gameday programs.





2023

NEIGHBORHOOD



PROTECTION REPORT

PERMITS

The Cubs continued to cover the printing costs for the Baseball Night Game Residential Parking Permit stickers, guest vehicle placards (Single Game and All Game Placards) and neighborhood access passes in LV-2 zones.

CHICAGO TRANSIT AUTHORITY

Cubs fans continued to take Chicago Transit Authority (CTA) and other forms of public transportation during 2023. The CTA Red Line provides direct service to Wrigley Field via the accessible station at Addison. Fans can transfer to Red Line trains from all other rail lines and from most east-west bus routes.

Fans also can access Wrigley Field from several CTA bus routes, including #8 Halsted, #22 Clark and #152 Addison. Cubs Season Ticket Holders, as well as single game ticket purchasers, were sent information about public transportation with their ticket orders.





LITTER, TRASH REMOVAL

Among the efforts undertaken by the Cubs in 2023:

- Continued the Neighborhood Grounds Crew, a neighborhood cleanup initiative in partnership with local community groups including East Lake View Neighbors and the Kelly Park Advisory Council.
- Emptied trash bins around the ballpark during games.
- Power-washed sidewalks immediately adjacent to Wrigley Field (north side of Addison Street, west side of Sheffield Avenue, south side of Waveland Avenue) at least once per homestand.
- Made in-park announcements during each game (e.g., throw away trash in bins before leaving the ballpark and throw trash only in bins outside of the ballpark).
- Stationed trash bins and personnel at exits to ask people to deposit trash, non-souvenir cups, wrappers, etc., in bins before exiting the ballpark.
- Posted signs to remind fans to throw away trash in bins before exiting the ballpark and throw away trash in bins outside the ballpark. Cleaned area bounded by Clark Street, Sheffield Avenue and Waveland Avenue. This included emptying garbage bins on opposite sides of the street.
- Emptied public trash bins every Saturday, after each event and on holiday weekends and designated holidays when City service was lessened and garbage increased, even when unrelated to Cubs games.
- Emptied public and Cubs-owned or -placed trash bins at corners or locations in the area bounded by Halsted Street, Montrose Avenue, Damen Avenue and Belmont Avenue, and in the area bounded by Kenmore Avenue adjacent to Challenger Park and Kelly Park and Seminary Avenue adjacent to Kelly Park after night games, and in all Cubs (or affiliate) owned-or-operated Wrigley Field parking lots on all event days (typically three hours after the event).
- Offered recycling bins around the exterior of the ballpark.

HOTLINE

The Cubs funded a hotline operated and staffed by the Chicago Police Department to address nonemergency calls from neighborhood residents during and after Cubs home games.

Event day hotline: 866-4-CPD-TOW before, during and after the game or event.

To contact the Cubs about community concerns at other times: 773-404-4175.

For emergencies: dial 9-1-1.





The 2024 Cubs schedule is available at www.cubs.com and is available to fans and residents. Early notification of the schedule helps facilitate neighborhood and community event planning.

COMMUNITY COMMUNICATIONS

Among the efforts undertaken by the Cubs in 2023:

- Sent regular newsletter and alerts to municipal entities and neighborhood leaders during the course of the season.
- Communicated timely, relevant emails to our neighbors in the Lakeview area throughout the year about changes in game times, special events and neighborhood news via email through Cubs Community Connection.
- Ensured neighborhood-specific, Cubs-related news and special offers reached those who live in our community through our Community Connection list. Nearly 5,000 neighbors are registered for the list. We are encouraged by the significant interest we've received from our neighbors after we rebuilt our neighborhood email list in 2016.
- Promoted notice of game time changes.
- Continued participation in community meetings and neighborhood association meetings to keep in touch with the community, stay informed and share information.
- Worked with members of the Wrigley Field Traffic Operations Committee before and during the season to review performance and share notes and ideas.
- To sign up for neighborhood alerts, stop by the Cubs front office at 1101 W. Waveland Ave. For more information, please visit www.cubs.com/neighbors.

Additional Gameday and Neighborhood Protections

The Cubs provided and funded the following in 2023:

- Added 10-12 personnel in the community for two hours after the completion of weekday events and three hours after weekend and concert events to work with Chicago Police.
- Portable restrooms placed in each Cubs-owned or -affiliated parking lot.
- Continued to monitor and observe activity in the community postgame and deter disruptive behavior. Following the music performances this summer, additional teams of off-duty police officers were placed at key intersections until the early morning hours to further this effort.
- Paid \$250,000 as part of the \$3.75 million CubFund donation to community infrastructure and amenities over 10 years.
- Offered free parking for residents of the immediate neighborhood in the Toyota Camry Lot on non-event days.
- Monitored activity around Wrigley Field campus 24/7 via cameras and security personnel presence sharing intel with Chicago Police Department when necessary.





2023

NEIGHBORHOOD



PROTECTION REPORT

MUSIC

The tradition of great music at the Friendly Confines continued in 2023, including the highly anticipated return of Bruce Springsteen and The E Street Band. Other musical performances included: the final tour of Dead & Company, Fall Out Boy, P!NK, the Jonas Brothers, Guns N' Roses and Morgan Wallen. As a result of these shows, more than \$10 million in amusement taxes went directly to the City of Chicago and Cook County. These events created much needed additional economic activity in the area.

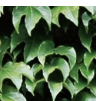
During each show, additional neighborhood protections helped in the community. A neighborhood hospitality team remained on the streets around the ballpark to provide a visible deterrent to loud noise and inappropriate behavior for three hours after each show.

We also removed trash and litter, swept and emptied trash baskets in the area bounded on the north by Grace Street, east by Wilton Avenue, south by Cornelia Avenue and west by Racine Avenue. For concerts, this boundary was expanded north to Irving Park Road, south to Roscoe Street and west to Southport Avenue, with a focus on high-traffic areas and the CTA Addison Station. Post-show cleaning covers 10.7 miles of sidewalk.

Neighbors purchased thousands of tickets to these shows in a special presale offered as part of the Cubs Community Connection e-newsletter. Efforts such as additional portable toilets, working with the Chicago Police Department, the Office of Emergency Management and Communications and the Traffic Management Authority and ensuring pre-event publicity for public transportation, remote parking and bicycle parking all helped the community.

Wrigley Field has hosted 74 successful concerts since 2005. Each has been a great opportunity for music lovers, for Chicagoans and for our economy. We are encouraged by the responses we received this year, and we hope to continue the tradition of attracting appropriate events to keep Wrigley Field a thriving contributor to the excitement and quality of the Lakeview community and the City of Chicago.





2023

NEIGHBORHOOD PROTECTION REPORT

COMMUNITY AFFAIRS AND CONTRIBUTIONS

We also are proud of our investments in the community. In 2023, the Cubs Community Affairs team participated in nearly 100 meetings of community organizations and served on multiple boards of directors of neighborhood associations, chambers of commerce and nonprofit groups. The Cubs and Cubs Charities supported charitable grants and donations of millions of dollars to deserving nonprofit organizations in the neighborhood and throughout Chicago.

The following are some of the highlights of the community activities of the Cubs and Cubs Charities:

- 2023 School All-Star Grants supported local schools to help cultivate the All-Star potential of Chicago's children including a donation of \$25,000 to every Lakeview-area preschool and elementary school to better their educational environments. Our School All-Star Grants total \$3,250,000 since 2017.
- The 19th annual Race to Wrigley 5K Charity Run hosted more than 5,500 runners and raised more than \$275,000 for Cubs Charities.
- The Cubs participated in the 2023 Pride Parade, Chicago's Bud Billiken Parade and several Lakeview area neighborhood festivals and events.
- Hosted our annual free Play Ball Youth Baseball and Softball Festival at Gallagher Way where more than 2,000 attendees learned baseball skills and met Cubs players.
- Hosted 3rd naturalization ceremony. Nearly 1000 individuals from more than 90 countries became new citizens at the Friendly Confines.
- Supported Lakeview students in the Cubs Scholars program.
- Hosted a cohort from Lake View High School as CASE Study Program (Careers as Sports Executives) students, helping students build professional sports knowledge and networking by providing relevant instruction and actionable insights.





CUBFUND

CubFund reflects a commitment by the Cubs to fund ongoing infrastructure needs in the community over a ten-year period. Dollars from the fund in 2023 have been designated to new projects at the direction of the Alderman of the 44th Ward.



We hope you enjoyed reading about the Cubs Neighborhood Protection and Improvement program and its role in being a good neighbor and steward in the community. These efforts remain an important part of the ongoing partnership between the Cubs and our neighbors.

Thank you for your help in making these efforts possible. We look forward to seeing you in and around the community in the year ahead.

